

## NATIONAL INDEX ON AGRI-FOOD PERFORMANCE: WEBINAR AGENDA

### “Policy & Strategy Considerations”

November 18, 2020, 10:00 a.m. – 12:00 p.m. (EST)

TO REGISTER: <https://PolicyandStrategyWebinar.rsvpify.com>

**WEBINAR PURPOSE:** A proliferation of benchmarks and indices is tracking the impact of global food production on the planet’s and people’s well-being. These are assessing the progress being made by countries and the agri-food sector, alike, on a host of factors, including the environment and climate change, nutrition and health, food safety, animal care, and labour well-being and rights. A Canadian project is considering the global context in which the country operates and competes and why developing a national index is merited – a credible set of metrics to show that Canada is among the most environmentally sustainable, safest and responsible global food leaders. This webinar is about exploring how taking such an approach to benchmark the country’s performance can also become an important lens to consider policy and regulatory issues and inform strategy.

**KEY QUESTION:** How can better benchmarking a country’s agri-food performance (on environmental, social and health outcomes) inform policy-making and strategy in an ever-changing global food system?

#### AGENDA:

10:00 a.m. Welcome & purpose	<i>What this is about</i>	David McInnes, Co-ordinator, <b>National Index on Agri-Food Performance</b>
10:10 a.m. Presentations & dialogue	<b>Panel 1:</b>  <i>Transforming food systems – implications for policy &amp; competitiveness</i>	John Uhren, Head, Sustainable Finance, Products & Strategy, <b>BMO Financial Group</b>
		Luis Carazo Jimenez, Head of Unit, DG Agriculture & Rural Development, <b>European Commission</b>
		Margarita Lysenkova, Manager, Standards, <b>GRI (Global Reporting Initiative)</b>
	<b>Panel 2:</b>  <i>Organizing to respond, collaborate &amp; regulate</i>	Lauren Baker, Director of Programs, <b>Global Alliance for the Future of Food</b>
		Erin Fitzgerald, Chief Executive Officer, <b>U.S. Farmers &amp; Ranchers in Action</b>
		David Bennell, Manager, Food & Nature / Member Relations WBCSD North America, <b>World Business Council on Sustainable Development</b>
<b>Panel 3:</b>  <i>Positioning Canadian prospects</i>	Michelle Nutting, Global Lead of Agriculture & Environmental Sustainability, <b>Nutrien</b>	
	Keith Currie, Vice-President, <b>Canadian Federation of Agriculture &amp; President, Ontario Federation of Agriculture</b>	
	Steven R. Webb, Executive Director & Chief Executive Officer, <b>Global Institute for Food Security</b>	
11: 55 a.m. Conclude		David McInnes
12:00 p.m. End		

Thank you to our webinar partner, Enterprise Machine Intelligence & Learning Initiative (EMILI)

**ABOUT THIS PROJECT:** A diverse group of partners has come together to advance the idea that a *National Index on Agri-Food Performance* can deliver benefits for Canada, competitiveness, and policy-making. The project will identify a set of key indicators that are relevant for producers, agri-business and food companies, and consumers, inclusive, by initially focusing on metrics relating to environmental sustainability and how these confer societal and economic benefits. An index needs to be guided by and validated against globally-recognized practices and informed by current Canadian benchmarking initiatives now underway. This multi-disciplinary and pre-competitive initiative completes its considerations by early 2021.

**PARTNERS:**



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