



EMILI  
**INNOVATION**  
**FARMS**

POWERED BY  
**AgExpert**

**Innovation Farms Powered by AgExpert** provides innovators across industry and academia with access to leading-edge equipment, technology, and production practices. Working together, we can develop viable solutions for the diverse agronomic and technological constraints farmers face.

# Accelerating Digital Agriculture

**By working together to support innovation in a real world setting, we can develop the innovators of the future.**

*We are committed to demonstrating the productivity and sustainability of commercialized technologies, validating new technologies to bring them from pre-commercial to market, and sharing our findings to increase understanding of and access to digital agriculture tools.*

## **Showcasing technology demonstrations**

We demonstrate emerging technologies to empower farmers and others along the value chain to adopt and fully deploy digital tools. Our location on Rutherford Farms gives us access to multiple years of historical data and on-farm trials, providing a valuable benchmark for future trials and demonstrations.

## **Testing and validating technology solutions**

We test and validate new technologies in a commercial setting to demonstrate whether or not they can effectively solve prairie issues on a broad-acre scale, bringing new innovations from pre-commercial to market. Empowering people to succeed and equipping them with solutions to advance the digital agriculture industry has widespread benefits across the prairies.



## Providing valuable insights to inform good decisions

We use AgExpert Field and Accounting software to provide valuable insights as part of our testing, research, and technology development. With customers in every province, and all sectors in Canadian agriculture and food production, AgExpert simplifies the entire process of record keeping from field to finance - giving farmers the information they need to make the best business decisions.

## Advancing skills and knowledge

As agriculture continues to adopt innovative technologies, people with diverse skills and experiences are needed to access the full potential of these tools. STEM programs, career panels, and work-integrated learning opportunities provide learners from diverse backgrounds with education, training, and work experience to meet the changing needs across the digital agriculture ecosystem.

*Innovation Farms Powered by AgExpert is located on Rutherford Farms, a multi-generational Manitoba farm with multiple years of historical data and on-farm R&D trials that provide a valuable benchmark for future trials and demonstrations making it an ideal space to foster innovation.*



# Collaborate with us

The continued success of Canadian agriculture relies on its ability to adopt new technology, attract a skilled and diverse labour force and embrace sustainability.

Whether you are from industry, academia, or leading a start-up, we'd love to connect with you about collaborating on a project. Book a meeting with our Innovation Farms manager to learn more.

## *Project champions include:*

*Access Credit Union*

*Enns Brothers Ltd.*

*Family of Jake Enns Ag Innovation Legacy Fund*

*John Deere Canada*

*Farm Credit Canada*

*MacDon*

*Prairies Economic Development Canada*

*Rutherford Farms*

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